



GTCD Digital Photo Contest

Since 1941, the Grand Traverse Conservation District (GTCD) has served as a knowledge base for the natural resource needs of the local community. The GTCD works to keep our forests healthy, water clean, and parklands vibrant. The GTCD also provides exciting nature education programs for children and families at the new Boardman River Nature Center.

Now, the Grand Traverse Conservation District invites you to nurture your connection to nature by capturing the beauty of the Boardman with your digital camera! A digital photography contest is being held to determine the future banners that will be displayed behind the Boardman River Nature Center's welcome desk. The banner size is approximately 7' by 15' and cannot be missed as one walks into the Nature Center (come and check it out if you have not yet). Britten and TruckSkin have generously donated production of 4 banners to welcome visitors to the Nature Center representing each of the four seasons. The banner for summer has been displayed since the Nature Center's opening this past August. The other 3 seasons (winter, spring & fall) banners have not yet been created. This is where the Grand Traverse Conservation District is looking for your help.

The GTCD wants YOU to supply and decide what pictures will be displayed at the Boardman River Nature Center. And because it is the BOARDMAN RIVER Nature Center, all of the images must be of the Boardman River. Please see below for details and get started taking pictures today!

Benefits to winner

- + Winning photo used for banner behind the welcome desk in the Boardman River Nature Center for next year's winter season.
- + Photo displayed on the GTCD website for the season of the winning photo
- + Recognized in GTCD e-News
- + All photos may be used for future e-cards and/or calendar.
- + Credit will be given to the person who took the photo and its location wherever the photo is displayed.

Content Requirements

- + Picture must be taken of the Boardman River. The Boardman River must be identifiable in the photograph and the location that the photograph was taken must be given in case verification is required.
- + All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, adjustments to color and contrast, etc.) will be disqualified.
- + Must be a photograph that displays the season (winter, spring or fall) competing for.
- + Identify any animals that may be in photo
- + The photograph may have been previously taken (so feel free to dig into your archives)

Photo Specs

- + Must be a digital photo
- + Must be a landscape format
- + Must be at least 75 dpi at print size
- + Must be at least 6 million pixels (mega-pixels) or greater. The larger the better!



How to Enter:

- + Each photo must be submitted electronically, through Flickr:
- + To submit your photos via Flickr™, use a Yahoo!® ID to login to www.flickr.com. If you do not have an account, you can sign-up for free at www.flickr.com. After logging in, upload your images using the mechanism provided. If you are not already a member of Grand Traverse Conservation District's group on Flickr™ (<http://www.flickr.com/groups/gtcd/>), join by clicking "Join this Group?" on the group's homepage.
- + Browse to the image you wish to submit for the contest, and use the "Send to Group" function to add your images to the Grand Traverse Conservation District's photo pool. Once added to the group, tag each photo with the appropriate tag as outlined below. If you do not upload your photo to the Grand Traverse Conservation District's group on Flickr™, or do not tag your photo with an appropriate tag, it will not be considered for the competition.
- + If you have trouble using Flickr™, please consult their online help files. The Grand Traverse Conservation District is not responsible for any issues or problems you encounter while trying to upload a photo on Flickr™.

Tags needed for each contest:

- + "WinterContestGTCD09"
- + "SpringContestGTCD09"
- + "FallContestGTCD09"

How the winner will be selected:

- + A committee of GTCD staff and Traverse Area Camera Club selected individuals will select 5 photos per season for the public vote on.
- + Details of how the public will be able to vote to follow.

Deadlines for Photo Submission:

- + Winter: Monday, March 16, 2009
- + Spring: Monday, June 15, 2009
- + Fall: Monday, November 30, 2009

Other:

- + Must be an original photograph taken by the person submitting it.
- + Each individual may submit a maximum of 3 photographs.
- + The Grand Traverse Conservation District Digital Photography Competition is open to ALL photographers except employees of the Grand Traverse Conservation District, the immediate families of such employees and those individuals selected to judge the photographs.
- + You will retain all rights to any photograph you submit -- including ownership if applicable -- other than those rights licensed in the next sentence. By entering the contest, you hereby grant to the Grand Traverse Conservation District (i) a nonexclusive, worldwide, irrevocable, royalty-free license to reproduce, distribute, publicly display and publicly perform the photographs you submit to the Grand Traverse Conservation District, and (ii) the right to use your name, city, state and country of residence in promotions and other publications. This includes using them on its website, calendar, in its publications, or using the photo in conjunction with the brand/ logos of the Grand Traverse Conservation District.
- + Entering this contest constitutes acceptance of these rules
- + Contestants may not use the GTCD logo or name without authorization from GTCD staff

With questions regarding contest rules, please contact Jon through e-mail at: jprians@gtcd.org

If you'd like to learn more about the GTCD, please visit www.natureiscalling.org or email info@gtcd.org

